



Missouri League for Nursing
P.O. Box 104476
Jefferson City, MO 65110-4476
Please Post or Route

Non-Profit Org.
U.S. POSTAGE PAID
Jefferson City, MO
Permit No. 66

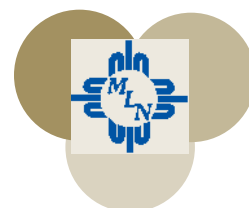


**MLN'S 55th
ANNUAL CONVENTION
AND
NURSING HOME ADMINISTRATION
PRE-CONVENTION PROGRAM**
Health Care Olympics: Reach for the Gold!

April 9-11, 2008
(NHA Pre-Convention Program – April 8 & 9)
Tan-Tar-A Resort, Osage Beach, MO

*Designed for nurses, nursing home administrators,
& nurse educators!*

www.monursing.org



55th ANNUAL CONVENTION AGENDA

April 9-11, 2008 (12 contact/12 clock hours)

Nursing Home Administrators: Earn 20 hours of CE by attending the NHA Pre-Convention Program in addition to the Annual Convention!

The MLN 55th Annual Convention is designed to meet the needs of

- **NURSING HOME ADMINISTRATORS** (Long Term Care Topics and 20 hours of CE available),
- **NURSES** (Learn from experts on management, legal, and clinical topics) &
- **NURSE EDUCATORS** (Featuring national speaker, Rosalinda Alfaro-LeFevre).

The 55th Annual Convention is an opportunity to attend a variety of timely sessions, network with health care professionals, and visit with vendors. Held at Tan-Tar-A Resort, located in Osage Beach, Missouri, (only 3 hours away from St. Louis and Kansas City) you can enjoy the Ozark wilderness and resort activities such as golf, spa treatments, and the Indoor Waterpark (www.tan-tar-a.com)! In addition, a premier shopping outlet with 110 outlet stores (www.premiumoutlets.com) is located only 15 minutes from the resort.

Wednesday, April 9, 2008

11:00 a.m. CONVENTION REGISTRATION

12:30 p.m. OPENING SESSION: Nursing and Health Care: A Golden Opportunity for Leadership [1 contact/1(A) clock]

Speaker: Dr. Beverly Malone, PhD, RN, FAAN, CEO, National League for Nursing.

This session will describe challenges and opportunities that are within nursing's reach now and in the future. This will be presented within the national and international context. Finally, leadership will be examined as the primary strategy for transforming nursing and health care.

1:45 p.m. CONCURRENT SESSIONS

• **Managing Workplace Violence: Say What You Mean but Be Careful What You Say [1 contact/1(A) clock]**

Speaker: Chief Richard M. Banahan, St. Louis Community College at Forest Park.

Chief Banahan is going to instruct you on how to verbally protect yourself while at work; the tips that protect you from your patients, your boss, your co-worker, and even your friends.

• **Current Concepts in the Management of Amyotrophic Lateral Sclerosis [1 contact/1(PC) clock]**

Speaker: Sharon Gacki, MA, Education, Awareness and Advocacy Director, The ALS Association, St. Louis Regional Chapter.

This session will provide participants with current information about the disease process of amyotrophic lateral sclerosis. The program will address issues and goals of symptom management for the health care professional including multidisciplinary interventions for symptom management, the psychosocial impact of ALS on the patient and the family, and community resources to support the patient's and family's adaptation to ALS.

• **Shared Leadership & Clinical Ladders: Making Retention Easy [1 contact/1(A) clock]**

Speaker: Brenda Blain, MSN, RN, CS, Vice President Patient Services, COO/CNO, Skaggs Community Health Center.

This session will describe how to develop a shared leadership environment, the advantages of shared leadership, and how shared leadership and clinical ladders can increase employee retention.

3:00 p.m. CONCURRENT SESSIONS

• **Yoga for Stress [1 contact/1(A) clock]**

Speaker: Linda K. Stafford, MS, LNHA, Owner, Stafford Training & Consulting, LLC.

This session will provide the participants with basic yoga and stretching poses. The purpose of this session is to allow participants to utilize what they learn when they are stressed and need to relax.

• **Sizing Up the Competition: The Latest on Emerging Infections [1 contact/1(PC) clock]**

Speaker: Eddie Hedrick, BS, MT (ASCP), CIC, Emerging Infections Coordinator, Bureau of Communicable Disease Prevention and Control, Missouri Department of Health and Senior Services.

Prevent the occurrence of communicable disease in your community. Discover the factors involved in the emergence of infectious diseases and what the latest diseases are. Discuss mandatory public reporting of infection rates.

• **Disaster Planning for Medical Surge—Successes and Challenges [1 contact/1(A) clock]**

Speaker: Leslie Porth, MPH, RN, Vice President, Health Planning, Missouri Hospital Association.

During an emergency event that impacts large regions of the state or the whole state, there may not be enough staff and/or resources to provide care to patients at the current standards level. For instance, if 30 people need ventilators, and you only have 10, someone who would normally be put on a vent won't get one. Or, if we need to do mass distribution of medications, we will have to use people who are not licensed to dispense medications to get the job done. How do we make these decisions? How do we make sure we are being consistent?

4:00 p.m. EXHIBITS OPEN!

Thursday, April 10, 2008

8:00 a.m. REGISTRATION/COFFEE & PASTRIES/ EXHIBIT VIEWING

9:00 a.m. GENERAL SESSION: Rose Garden Coaching: Growing Great Results [1 contact/1(A) clock]

Speaker: David Porter, JD, AB, Truman Medical Center; Founder of Enterprise Legal Solutions, LLC and Adjunct Professor for Park University and Webster University.

We all know how important teambuilding is to the livelihood of an organization, but how do you achieve it? This is a presentation about how to grow a team of people within your organization so you can achieve success in synergy.

10:15 a.m. CONCURRENT SESSIONS

• **Building the Case Against Liability [1.5 contact/1.5(A) clock]**

Speaker: David Porter, JD, AB, Truman Medical Center; Founder of Enterprise Legal Solutions, LLC and Adjunct Professor for Park University and Webster University.

Discover how managing your internal employment process can limit liability from employee claims.

• **Keeping the Torch Lit: The Culture Change Game—Pass It On!** [1.5 contact/1.5(PC) clock]

Speaker: Christine E. Crouch, BSN, RN, LNHA, Vice President/Administrator, Bethesda Health Group.

The silver and bronze are great achievements, but the ultimate goal is to achieve GOLD medal status. The elderly people who are entrusted to our care deserve mutual respect, hope, dreams, and a joy in their lives...that is gold medal status. We should all work together to pass the torch on so we can learn and benefit from each other.

👉 **Evidence-Based Approaches to Promote Critical Thinking-Part I** [1.5 contact/ No clock]

Speaker: Rosalinda Alfaro-LeFevre, MSN, RN, President, Teaching Smart/Learning Easy, a company providing consultation and seminars in critical thinking, professional development, and nursing process. A common recommendation from NLN and other accreditation visitors is that of the need to increase the use of evidence-based approaches to promote critical thinking. Yet, too many nurses, educators, and leaders use the terms evidence-based, critical thinking, and nursing process as buzzwords. You can't assess or promote critical thinking using vague terms. This program—presented by one of the leading authors on critical thinking—gives you sound, evidence-based tools to talk about thinking in explicit ways. It also helps you prioritize what you teach, rather than trying to “teach it all.” You will be able to identify what you're doing well and what you need to change (thinking isn't like it always was). Simplify your life—bring colleagues with you and get real work done.

11:45 a.m. MLN AWARDS LUNCHEON/EXHIBIT VIEWING

1:30 p.m. CONCURRENT SESSIONS

• **Tale of the Circles** [1 contact/1(A) clock]

Speaker: David Porter, JD, AB, Truman Medical Center; Founder of Enterprise Legal Solutions, LLC and Adjunct Professor for Park University and Webster University.

Learn how to effectively manage employee situations involving workers' compensation, FMLA, and ADA.

• **Tackling the Hurdles of Complementary and Alternative Therapies in Arthritis: What's the Real Score** [1 contact/1(PC) clock]

Speaker: Miriam B. Borden, MD, Rheumatology, Lake Regional Health System.

Lecture will include various forms of complementary and alternative therapies for arthritis. At the end of the activity, the participant/registrant will be able to discriminate what forms of therapies are beneficial and appropriate.

👉 **Evidence-Based Approaches to Promote Critical Thinking-Part II** [1 contact/No clock]

Speaker: Rosalinda Alfaro-LeFevre, MSN, RN, President, Teaching Smart/Learning Easy.

2:45 p.m. CONCURRENT SESSIONS

• **Effective Advocacy: The Power of Teamwork**

[1 contact/1(A) clock]

Speaker: Gwen Ratermann, Associate Director, University of Missouri Center for Health Policy.

This session will discuss how you can impact public policy! We will discuss the “life of a legislator” and how you can effectively write and talk to get your message across.

• **The Healthy Georgia Diabetes & Obesity Project: A 21st Century Model for Transforming Health and Health Care** [1 contact/1(A) clock]

Speaker: Laura Linn, MN, RN, Project Director, Center for Health Transformation.

Review comprehensive diabetes and obesity initiatives in the state of Georgia. Models of transformation, current status of the project, and lessons learned will be discussed. The Georgia Project is an initiative of the Center for Health Transformation. The purpose of the Georgia Project is to:

- Create a model to replicate in other states
- Involve Georgia members in creating solutions and policies
- Generate/monitor projects to test solutions

👉 **Evidence-Based Approaches to Promote Critical Thinking-Part III** [1 contact/No clock]

Speaker: Rosalinda Alfaro-LeFevre, MSN, RN, President, Teaching Smart/Learning Easy.

4:00 p.m. CONCURRENT SESSIONS

• **The Road to EHR: Are You in the Race? Who is Running with You?** [1 contact/1(A) clock]

Speaker: Doc DeVore, Chairman NASLIT Committee and Director of Research & Development, MDI Technologies, Inc.

There are a lot of different things that need to happen throughout the health care industry in order to make Electronic Health Record (EHR) a reality. This session focuses on the work that is currently being done, where we are in that process, and what still needs to be done.

• **Missouri—Going for the Gold in Patient Safety** [1 contact/1(PC) clock]

Speaker: Becky Miller, MHA, CPHQ, FACHE, Executive Director, Missouri Center for Patient Safety.

This session will provide a perspective of statewide efforts to improve patient safety within the framework of national and local efforts. Topics to be discussed are federal and state legislation, culture for patient safety, and resources available for health care providers and consumers.

👉 **Evidence-Based Approaches to Promote Critical Thinking-Part IV** [1 contact/No clock]

Speaker: Rosalinda Alfaro-LeFevre, MSN, RN, President, Teaching Smart/Learning Easy.

5:00 p.m. ADJOURN

Friday, April 11, 2008

7:00 a.m. Hot Breakfast (Served until 7:45 a.m.)

8:00 a.m. OPENING SESSION: Giving & Taking Constructive Criticism: You Can't Get the Gold Without It [1 contact/1(A) clock]

Speaker: Rosalinda Alfaro-LeFevre, MSN, RN, President, Teaching Smart/Learning Easy. Ever get a comment that cuts you to the core? Ever struggled with how to give criticism in a constructive way? Learning how to give and take constructive criticism—skills that all health care professionals need—is key to high achievement. This session gives strategies for giving constructive criticism, for avoiding feeling devastated when criticism is given, and for putting it all in perspective to be able to grow from criticism.

9:15 a.m. CONCURRENT SESSIONS

• **Helping Nurses Make Decisions About Increased Responsibilities at the Bedside** [1 contact/1(A) clock]

Speaker: Rosalinda Alfaro-LeFevre, MSN, RN, President, Teaching Smart/Learning Easy.

This program addresses the increased roles of nurses at all levels and gives sound strategies for helping nurses make clinical decisions that are within their patients' and their own best interest.

• **“Remembrance” Dementia Program for Assisted Living**
[1 contact/1(PC) clock]

Speaker: Cathy Avant, RN, RAC-C, Master Teacher, Health Services, Education Coordinator, CRSA.

“Remembrance” is a program designed for Assisted Living residents that are experiencing very early stages of dementia. The components of this program focus on: safety, activities of daily living, communication, memory tools, emotional disturbances, and purposeful activities. Since the “activity” of life is a search for meaning and purpose, many residents need the guidance provided in this program to help navigate this difficult journey.

• **Wound Assessment & Where We Go From There**
[1 contact/1(PC) clock]

Speaker: Retta Sutterfield, RN, CNS, Certified Wound, Ostomy and Continence Nurse.

Discuss how to assess wounds from a “whole picture” standpoint.

10:30 a.m. CLOSING SESSION: Reaching for the Gold: Personal Excellence [1.5 contact/1.5(A) clock]

Speaker: Linda Nash, MBA, is the author of five books, contributor to three others and creator of the Bounce Back Quotient strength and resiliency assessments used internationally.

Discuss key characteristics for personal excellence, discover how small changes can make a significant difference, and inspire people with the confidence and courage to reach for their own personal gold.

12:00 p.m. ADJOURNMENT

NURSING HOME ADMINISTRATION PRE-CONVENTION PROGRAM

April 8-9, 2008 (8 contact/8 clock hours)

** This pre-convention program is being offered in conjunction with MLN’s Annual Convention at Tan-Tar-A Resort, Osage Beach, MO, to allow LNHA’s the opportunity to earn 20 hours of CE (includes a selection of patient care hours!).*

TUESDAY, APRIL 8, 2008

(Registration begins at 11:30 a.m.)

12:00 p.m. OPENING SESSION: Attaining the TRUE Gold—Good Customer Service [1.25 contact/1.25(A) clock]

Speaker: Kathy Ray-Smith, Regional Ombudsman, Care Connection for Aging Services

In this session, participants will discuss what good customer service is, who their customers are, and how to get their staff “on-board” with providing good customer service. Participants will be challenged to think about (and maybe re-think) their customer base. How “culture change” can help or hinder good customer service will also be addressed.

1:30 p.m. OSHA Update for Nursing Homes [1 contact/1(A) clock]

Speaker: Daniel Stark, Program Manager, Missouri On-Site Safety and Health Consultation Program, Missouri Department of Labor and Industrial Relations. This session will assist nursing home administrators and staff in understanding OSHA compliance issues. Subjects will include: implementing a safety and health management program, developing OSHA required site-specific safety and health programs, safety and health hazards to look for when conducting in-house safety and health inspections, and a brief overview of the Missouri Safety and Health Consultation Program.

2:45 p.m. State Regulation Mythbusters: What Are They Really Looking For? [1 contact/1(A) clock]

Speaker: Section for LTC, Missouri Department of Health and Senior Services. Find out what the State really looks for when they enter your facility and what’s new in the “World of Regulations”. Also, examine the top ten deficiencies cited by the Section for Long Term Care and how to develop an acceptable plan of correction.

4:30 p.m. Consistent Staffing in Long Term Care [1.25 contact/1.25(A) clock]

Speaker: Alexis Roam, BSN, RN, Program Manager Nursing Home Services, Primaris & Clinical Educator, QIPMO. Discuss a proven and practical method of staffing that will improve clinical outcomes and enhance quality of life for your residents. This method has also been shown to reduce turnover and allows for a team approach to care.

5:45 p.m. Adjourn

WEDNESDAY, APRIL 9, 2008

(Coffee & pastries are provided at 7:30 a.m. and lunch is provided at 11:15 a.m.)

8:00 a.m. Medicare—A Team Event [2 contact/2(A) clock]

Speakers: Eric Doerhoff, Senior Consultant, BKD, LLP and Suzy Harvey, Senior Consultant, BKD LLP. Receive updates related to changes in the Medicare SNF PPS Program and how to design your Medicare Management Program to be a true team effort. We will review current trends in skilled nursing facility care related to the Medicare program as well as other key components in the areas of case management, denial notices, the appeals process, and Medicare billing issues that impact all members of the Medicare team.

10:15 a.m. Going for the Gold: Using a Mentor Program to Foster Teamwork and Retain Staff in Long Term Care
[1 contact/1(A) clock]

Speaker: Laura Allender, MS, BSN, RN, Manager Education and Employee Health, Mary Queen and Mother Center.

This session will discuss why we implemented our program, the elements of our mentor program, and how it works to facilitate increased staff satisfaction, thereby ensuring quality resident care.

Registration Information

REGISTRATION: Send registration form and appropriate fees to: MISSOURI LEAGUE FOR NURSING, P.O. Box 104476, Jefferson City, MO 65110-4476. Phoned (573-635-5355), faxed (573-635-7908), or online (www.monursing.org) registrations must be charged to Visa/MasterCard/Debit. Your cancelled check constitutes receipt.

GROUP RATE: Three registrations received together from the same facility will each receive a \$20 discount. Payment must accompany registrations. No refunds will be granted for cancellations if taking advantage of the group rate.

CANCELLATIONS: No refunds or credits will be made if registrant fails to attend. There is a \$25 non refundable cancellation fee if MLN is notified on or before March 31, 2008, and followed up with a written request. If cancellation notice is received after March 31, no refund or credit will be given; however, you may send a substitute.

PROGRAM INCLUDES: *MLN Convention:* Breakfasts, lunch, reception, breaks, and program materials. *Thursday Only:* Continental breakfast, breaks, lunch, and program materials. *Friday Only:* Breakfast, break, and program materials. *Nursing Home Administration Pre-Convention Program—Tuesday:* Breaks and program materials. *Wednesday:* Coffee and pastries, breaks, lunch, and program materials.

MISCELLANEOUS: Treasury Regulation 1.162-5 permits an income tax deduction for educational purposes. Smoking and use of cellular phones are prohibited in the meeting room. Contact MLN to arrange for special ADA needs.

CE APPROVED:

NHA: Approved by the Missouri Board of Nursing Home Administrators through TA#044-608.

RN: The Missouri League for Nursing, Inc. is an approved provider of continuing nursing education by the Missouri Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Reciprocity has been given by IL, AR, and KS.

LPN: Approved through the Missouri State Association of Licensed Practical Nurses.

Career Education Certification Renewal: Check with your local school administration for approval or contact DESE (573) 522-5811 for more information.

Social Workers: May meet the requirements of the State Committee for Social Workers.

You may earn up to 12 clock hours/12 contact hours by attending the 55th Annual Convention (Important: Nursing Home Administrators can earn 20 clock hours by attending the Pre-Convention Program AND the 55th Annual Convention). *Note: CE certificates will be mailed to each participant for the attended sessions within 30 days following the convention.*

FEES: SEE THE REGISTRATION FORM BELOW FOR CONVENTION AND NURSING HOME ADMINISTRATION PROGRAM FEES.

LODGING: Tan-Tar-A Resort has offered a special room rate of \$89 single/double for this conference (this rate does not include sales or lodging tax); however, location (main resort/estates) will be at the discretion of the hotel. To take advantage of this rate, call Tan-Tar-A before March 10, 2008, at (573) 348-3131 or (800) 826-8272 and refer to the "MLN Convention." Or visit their website at: <http://www.tan-tar-a.com> and click on "On-Line Reservations." The MLN Group Code is NURS and the Password is NURS673870. *Note: A limited number of rooms will be available in the Main Resort Complex (Buildings A-D or Complex E) for a special rate of \$99 and must be requested when making your reservation.*

ATTENTION NURSING HOME ADMINISTRATORS: In order to help you meet 20 hours of CE requirement, we will be offering special pre-convention sessions on April 8 and 9, designed specifically for long term care staff. **By attending this Pre-Convention Program in addition to the 55th Annual Convention you will earn 20 CE hours. See the registration form for fees.** Contact MLN for details at (573) 635-5355.

SOCIAL ACTIVITIES: Join in the fun at the opening reception on Wednesday evening. Enjoy refreshments and snacks while visiting other health care providers and exhibitors. The nursing scholarship auction will take place immediately following the reception on Wednesday evening. **Help support nursing scholarships by donating new and/or quality used items for the auction.**

CASH DRAWING: Everyone needs a little extra cash...so don't miss the opportunity to win \$100 at the conclusion of the auction on Wednesday. You must be present to win!

ATTIRE: Since meeting room temperatures are difficult to regulate, layered clothing is suggested.

REGISTRATION FORM—Convention April 9-11, 2008 & NHA Pre-Convention Program April 8 & 9, 2008

Please print or type. Complete one registration form per person. This form may be duplicated. To benefit from all available discounts, registration forms must be received by March 1, 2008. The starred () information will be included in the Convention registration list made available to Convention participants.*

Name* _____

Credentials* _____

Job Title* _____

RN LPN ADM SW Other

This is my first time attending the MLN Annual Convention.

Last 4 Digits of Social Security # _____

Home Address _____

City/State/Zip _____

Home Phone _____

Employer* _____

Address _____

City/State/Zip* _____

Work Phone _____ Fax _____

Email _____

Payment Method Check MasterCard Visa Debit

Last three digits in signature box: _____ Exp. Date: _____

Billing Zip Code _____ Card# _____

Signature _____

REGISTRATION FEES FOR THE 55th ANNUAL CONVENTION

Postmarked on or before 3-1-08

- \$255 MLN Member
- \$355 Non Member
- \$215 Retired Individual

Postmarked after 3-1-08

- \$305 MLN Member
- \$405 Non Member
- \$265 Retired Individual

Thursday Only

- \$175 MLN Member
- \$225 Non Member

Friday Only

- \$125 MLN Member
- \$155 Non Member

EXTRA OPTIONS for everyone

- Group Rate—\$20 discount each for three or more pre-paid registrations received at the same time from the same facility.
- I would like to become an MLN member, please process an Individual membership for me (additional \$40 enclosed).

REGISTRATION FEES FOR THE NURSING HOME PRE-CONVENTION PROGRAM

The fees below are for attending the NHA Pre-Convention Program AND the 55th Annual Convention. By attending both, you can obtain 20 CE hours. You will also be taking advantage of a discounted cost by signing up for both at one time!

Postmarked on or before 3-1-08

- \$399 MLN Member
- \$449 Non Member

Postmarked after 3-1-08

- \$449 MLN Member
- \$499 Non Member

The fees below are for the NHA Pre-Convention Program ONLY. You can obtain 8 CE hours.

Postmarked on or before 3-1-08

- \$195 MLN Member
- \$245 Non Member

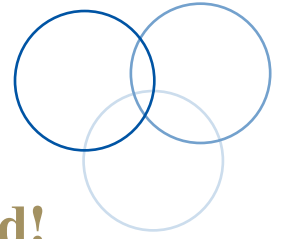
Postmarked after 3-1-08

- \$245 MLN Member
- \$295 Non Member



Reach for
the Gold

MISSOURI LEAGUE FOR NURSING'S 55th ANNUAL CONVENTION



Health Care Olympics: Reach for the Gold!

55th Annual Convention Program Overview and NHA Pre-Convention Program

Tuesday April 8	Wednesday April 9	Thursday April 10	Friday April 11
Pre-Convention Sessions for Nursing Home Administrators noon-5:45 p.m. (extra registration fee required)	Pre-Convention Sessions for Nursing Home Administrators 8:00-noon (extra registration fee required)	Coffee/Pastries/ Exhibit Viewing 8:00-9:00 a.m.	Breakfast 7:00-7:45 a.m.
	Convention Registration 11:00-12:30 p.m.	General Session 9:00-10:00 a.m.	General Session 8:00-9:00 a.m.
		Break/Exhibit Viewing 10:00-10:15 a.m.	Concurrent Sessions 9:15-10:15 a.m.
	Opening Session 12:30-1:30 p.m.	Concurrent Sessions 10:15-11:45 a.m.	Closing Session 10:30 a.m.-Noon (Adjournment at noon)
		MLN Award Luncheon/ Exhibit Viewing 11:45 a.m.-1:30 p.m.	
	Concurrent Sessions 1:45-2:45 p.m.	Concurrent Sessions 1:30-2:30 p.m.	
	Concurrent Sessions 3:00-4:00 p.m.	Concurrent Sessions 2:45-3:45 p.m.	
	Opening Reception Exhibits/Auction 4:00-7:00 p.m.	Concurrent Sessions 4:00-5:00 p.m.	

**THE MISSOURI LEAGUE
FOR NURSING THANKS THE
SPONSORS WHO ARE
HELPING MAKE THE
55th ANNUAL CONVENTION
A SUCCESS.**

- * Bethesda Health Group
- * Center for Health Transformation
- * CRSA
- * Lake Regional Health System
- * MDI Technologies, Inc.
- * Missouri Center for Patient Safety
- * Missouri Department of Health and Senior Services
- * Missouri Division of Labor Standards
- * Missouri Hospital Association
- * National League for Nursing
- * Primaris
- * Summit Benefits Group



Missouri League for Nursing
P.O. Box 104476, 604 Dix Road
Jefferson City, MO 65110-4476
573-635-5355
lori@monursing.org
www.monursing.org